

Communication Methods

Date	Methods	Activities	Who by?	Target Audience
Feb 2015; march 2015;April 2015; Summer events Exhibition Sept 2015	Letters, emails, posters, flyers.	Community Events – face-to-face briefings/ workshops	Steering group	Local Residents Businesses Community Groups Police
Various 2015-2016	Press Releases – Fowey News Cornish Guardian Flyers	The use of press releases and information packs will allow regular progress updates and broadcast of key messages.	Steering group	Local Residents
Began Feb 2015	Website	Standalone site and also linked from Fowey Town Council site.	Steering group	Local Residents
See folder and website	Steering group minutes	Update reports to be submitted to the Steering Group and uploaded onto the town council website	Steering group	Local Residents
Library displays and exhibitions	Display boards/Posters	With Town logo and Neighbourhood Plan key phrase, also used on questionnaires and posters to use the same format.	Steering group	Local Residents
Initial Questionnaire Feb 2015; Individual specific surveys.	Surveys/Questionnaires	These can be on specific issues e.g. Housing or general and can be inserted in Fowey News and put on the website.	Steering group	Local Residents /Key stakeholders

Who we will communicate with

Date	Target group	How we communicate	Who by?	Target Audience
Ongoing	Briefing at Town Council meeting	Agenda item at Town Council meetings	Council members on the Steering group	Town Councillors, Local Residents Businesses Community Groups Police
Ongoing	Other elected members Cornwall Council, MP	Communication through letters and email, invitation to consultation or targeted meetings.	Steering group	Cornwall Council Police Fowey Chamber of Commerce
2015-2016	All local residents of Fowey Parish	Invitation to consultation evening or targeted meeting using Fowey News, Cornish Guardian, website	Steering group	Local Residents
May 2015	Primary School in Fowey	Artist in residence activity resulting in display of work at an exhibition	Steering group	Year 6 pupils
	Fowey River Academy		Chair of SG	Secondary age pupils
April – Sept.2015	Camera Club	Talk about the NP and involvement in building profile for Local Character Assessment	Steering group	Local Residents
April- Sept. 2015	Art Club	Talk about the NP and involvement in building profile for Local Character Assessment	Steering group	Local Residents
See minutes of meetings	Chamber of Commerce	Discuss role of NP and their involvement. Regularly attend meetings	Steering group	Local Residents
See minutes of meetings	Fowey Harbour Authority	Attend initial meeting to discuss NP and the FEMP. Regularly attend meetings	Chair of SG	Key Stakeholders
April 2015	Community and Voluntary groups	Invited to attend consultation on community assets and take part in questionnaire.	Steering group	Local Residents and stakeholders
Ongoing	Major Landowners	One is part of the steering group and invitation to consultation	Steering group	Local Residents
Ongoing	Elderly persons	Coffee mornings in Windmill House and invitation to consultation events.	Chair of SG	Elderly residents of Fowey.
Ongoing	Neighbouring parish and town councils	Email to Parish Clerks, invitation to consultation events or targeted meetings	Steering group	Local Network